



Vision Systems

Industry expert joins NELA Vision Systems

River Falls, Wisconsin, 9/30/2009 – NELA Vision Systems – In a continued effort and commitment to the rubber & plastic industry, NELA Vision Systems has engaged a well-known industry specialist for its Sales Manager position.

Michael Trojan joined NELA Vision Systems in late August of 2009. Michael is a well-known expert in the Rubber Industry with over 20 years of experience in this area. His background includes developing markets for several domestic and European equipment manufacturers.

“We are very pleased to have such a skilled professional on board to represent NELA Vision Systems”, states Jurgen Gruber, Director of Sales for NELA Vision Systems. “With Michael, we are confident in our ability to reach the market penetration we envision.”

NELA Vision Systems introduced its rubber inspection machines to the US market in early 2009 and plans to follow its German headquarters’ success with more than 6 Vision Inspection Machines sold in Europe this year alone.

With a booth (# 523) at the upcoming Rubber Expo in Pittsburgh, PA, NELA is continuing its efforts to promote its products and services to the industry. “We plan to have a significant impact in this market by providing world class machinery as well as customer support and service”, says David Klein, President of NELA-USA.

NELA Vision Systems is also launching its new website www.NELAVisionSystems.com which gives visitors an overview of the company and its products and services.

About NELA: *NELA is a well-known supplier of high-precision optical inspection systems for register control, as well as automation systems for the printing industry. As the market leader in the US, South America & Europe, we are also represented in Asia. The alliance with OMCS, the experienced developer and manufacturer of optical inspection and control systems, started at the beginning of 2008. Since January 2009, OMCS is part of the NELA-group. The conjointly developed modern inspection systems are successfully applied in serial production for quality control of seals made of rubber, plastic, or similar materials.*

For further information please contact:

Katharina Gruber
NELA Marketing & Corporate Communications
610 Whitetail Boulevard
River Falls, WI 54015
p: 715-425-1900
info@nela-usa.com * www.NELAVisionSystems.com

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