



## **NELA benefits from the prepress automation trend of leading newspapers in Asia**

**River Falls, WI – August 3, 2010 – In the past six months, NELA has sold several fully automated punchbending systems in Asia. Newspapers in India, China, Thailand and Malaysia have purchased a total of 12 NELA Inline Punchbenders in combination with extensive NELA plate sortation systems. In the past 10 years, NELA has sold more than 200 benders in Asia.**

The leading Hindu-speaking newspaper group in India, **Dainik Jagran** Prakashan Private Limited, with more than 55 million daily readers has chosen five additional NELA Vision inline punchbenders. These will operate in five different printing facilities throughout India. Dainik Jagran has just recently purchased additional printing presses to increase capacity and uses the NELA equipment to further modernize their prepress operations. Including these newest investments, Dainik Jagran now has a total of 23 NELA plate lines.

**Nanfang Daily** in Guangdong, China, bought three fully-automated NELA Vision PunchBenders Flexx. These benders are capable of vision registration and can handle up to 300 plates per hour (each). Additionally the “Flexx” model can punch and bend plates for three different printing presses with different bend radii and bend angles. The bender detects different plates automatically and then applies the correct bend and punch configuration.

Thailand’s largest newspaper **The Thairath Daily** in Bangkok, with a daily circulation of nearly one million has purchased two additional NELA Vision punchbenders (VCP) in combination with an extensive plate sortation system. Thairath now has two redundant plate production lines with a total of four NELA Vision punchbenders (VCP). The sortation capacity has been extended to a total of 12 stacking bins and the two production lines are connected with a 100-foot back-up conveying systems. Additionally all NELA punchbenders are equipped with the NELA Quality Management System PQM+.

**Kwong Wah** in Penang, Malaysia is a newspaper founded in 1910 and rich in tradition. It installed two NELA inline punchbender earlier this year that are connected to Agfa Advantage N CTP devices. This gives the newspaper one of the most technologically advanced plate lines in Malaysia.

“Our long-standing relationships with many Asian printers and our sales and service presence in the Asian-Pacific region enables us to build trust in the NELA brand and results in successful installations,” states Guido Eckenwalder, NELA’s Sales and Marketing Manager for Europe and Asia. NELA has a sales office in Singapore and a technical field service office in Taipei, Taiwan.

**About NELA:** NELA forms the largest register control and plate automation company in the printing industry. Register systems include inline punch and bending system for offset presses both Newspaper and Commercial and plate automation and transportation systems. With more than 1,700 Vision PunchBender systems installed worldwide, NELA is the leading technologist in the world and a state-of-the-art manufacturer in plate automation and register systems.

For more information, please contact:

Katharina Gruber  
NELA Marketing & Corporate Communications  
610 Whitetail Boulevard  
River Falls, WI 54022  
Toll Free: 1-888-407-4808  
Phone: 715-425-1947  
[www.nela-usa.com](http://www.nela-usa.com)  
[info@nela-usa.com](mailto:info@nela-usa.com)